



COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: April 7, 2016 **TIME:** 5:30 pm

Members Present: Jim Intrepidi, Nancy Gehrig, Theresa Seabloom, LeRoy Eades, Tom Peterson, Jim Perlberg, Kathy Silbernagel, Jean Platek.

Absent: Eric Britton, Aprelle Rawski, Tom Rawski, Evie Virgilio

Excused:

Others Present: Brian Gehrig, Lynn Feldman, Bill and Mary Freudenburg, Steve Richardson

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:30 pm by President Jim Intrepidi. The meeting was properly posted and the facility is handicap accessible. No announcements.
2. **Approve Agenda for Today's Meeting:** A motion to approve the agenda was made by Peterson, seconded by Eades. Motion carried.
3. **Approve Minutes of March 1, 2016:** A motion was made by Perlberg to accept the March 1, 2016 minutes, seconded by Platek. Motion carried.
4. **Administrative Report:**
 - **Financial Report:** There is now a balance of \$12,148.75 in the account.
 - **Approve Expenses:** Seabloom gave a report on the list of entertainment scheduled with a cost of each band, including the sound system expense. The total is \$6,875 which is to be paid to them the day of the performance. The bands include: David "Big Pipes" G, Bear Creek Band, New Dixie Ramblers, Howard "Guitar" Luedtke, Stand Back Blues Band, BOXKAR, and Jim Pekol Polka Band. One band, BOXKAR, is asking for a \$500 down payment to be made ahead of time. A motion was made by Silbernagel to have a \$500 check made by County Finance Dept to be mailed to BOXKAR, seconded by Nancy Gehrig. Motion carried.
 - A notice was received that the 2016 Wisconsin Association of Fairs dues are to be paid. A motion was made by Silbernagel, seconded by Seabloom, to pay \$219.70 to cover these dues. Motion carried.
 - **Coordinator Update:**
 - Nancy Gehrig reported making many Sponsorship contacts, with many verbally being on-board. She is expecting a \$250 donation from Eagle River's Ford Company. She announced that Oneida County Airport's Joe Brauer chose to donate to the Fair the \$210.23 collected from the airport's "waterfall."
 - Gehrig reported on the booth the Fair had during the Home Show. Mary Freudenburg, Feldman, Platek, Seabloom and others manned the booth, working to acquire volunteers and exhibitors and ideas for the Fair. We offered two certificates for a free Fish Fry dinner at the Fair for a drawing. Gehrig also negotiated the fee with the Chamber.

5. **Membership Resignation:** A letter from Aprelle and Tom Rawski was read announcing their resignation from the Fair Committee Board. This leaves the position of treasurer open, which was held by Aprelle. After discussion, a motion was made by Intrepidi to appoint Kathy Silbernagel as treasurer, seconded by Eades. Motion carried. Now the position of Vice President is vacant as this was held by Silbernagel. After determining by Article 5, Section 5 of the Fair's By-laws, the position of Vice President must be voted on. Tom Peterson has agreed to take this position and voting will take place at the May meeting.
6. **Beverage Garden Update:** Russ Fischer, head of the Tavern League, has agreed to take over the Beverage Garden for 2016. A contract was given to him to run it for \$1500. We are now waiting to get the contract back.
7. **K&M Amusement Contract:** Gehrig reported the K&M Carnival contract is not yet completed as more clarification needs to be added regarding the cost of games and rides. It was agreed we need to track tickets sold in 2016 to help determine our actual financial outcome with K&M.
8. **District Meeting in Phillips on April 21st:** It was agreed to have some from our committee attend this District Meeting in Phillips on April 21. Nancy Gehrig, Eades, Silbernagel and Seabloom volunteered to make this meeting which has always benefitted those attending with ideas and other Fair contacts.
9. **Pioneer Park Update:** Steve Richardson, manager of the Farmer's Market which takes place on Pioneer Park grounds, reported being happy with the turnout of the Watermelon Contest held at the Fair last year which he supervised. He suggested giving pizza coupons to Kids Corner as prizes to the winners. Richardson also stated his concern regarding the proposal he heard of for the city to have a baseball diamond built in place of the hockey rink which will be torn down at the park. He feels this idea would infringe upon the Farmer's Market area (as it could also do to the Fair). Richardson is urging the Fair Committee and community to join the Farmer's Market organization to support having a 120 foot long pavilion built there instead of a ball park - to have the city of Rhinelander decide what is more important - to build a ball diamond or to build a pavilion? It would also be more advantageous to the Fair to have a pavilion built there. He suggested we try to stall the process and put a hold on the decision of the ball diamond which is up for approval by the City Council. After discussion, a motion was made by Silbernagel, seconded by Perlberg, to join Richardson and support trying to stall the city's decision on the ball park proposal until more discussion is held on this. Motion carried.
10. **Big Raffle Ticket Prizes Update:** Mary Freudenberg reported she acquired a one-minute Shopping Spree from Trigs for the raffle; McNaughton has agreed to provide five pieces of furniture. Also contributed is a weekend stay at Oaken Bucket Resort on Thunder Lake just outside Rhinelander's city limits. We were reminded to acquire the raffle license.
11. **Possible Fund Raisers:**

Nancy Gehrig reported we have an agreement with CT's Deli to use their establishment on July 15 for their one-night fundraiser plan they offer. Fair volunteers will work there from 5-8:00 pm and receive 50% of sales at the bar during that time.
12. **Strategic Planning Process:** Feldman reported progress with the lower expense for entertainment this year, and also making an impact is the different contract with K&M compared to the past. She stated the importance of arranging for the City and County to get together and discuss our framework and infrastructure with each other.
13. **Need Area Team Leaders (Sign Up Genius):** Gehrig reported she will ask Aprelle Rawski if she would still oversee the Sign Up Genius on the website, even if she is no longer on the Committee. If not, then Nancy Gehrig will oversee it.

14. **New Event Ideas for 2016 Fair:** Gehrig reported she is working on her ideas yet to use for the Fair: A magician, using YMCA for Family Land, and using a Native American Pow-Wow demonstration and have Lac du Flambeau and others sponsor it.
15. **Other:** Seabloom reported on the idea of new T-shirts for the Fair committee in a different color made by Diane's Embroideries. Some felt they had already just bought a new shirt last year and weren't sure they wanted to purchase another one again this year. It was decided to put a hold on new T-shirts for this year and just order replacements of our current one for those who need one.
16. **Correspondence:** (Specifically addressed to Committee). None to report.
17. **Public Comment** (3 minute limit): None.
18. **Items of Discussion to be Included on Next Agenda:** Beverage Garden Update, Strategic Planning Progress, Vote on Vice President and other items to be provided at the next meeting .
19. **Date of Future Meeting:** Tuesday, May 3, 2016 at 5:30 pm at the UW-Extension conference room at the airport.
20. **Adjournment:** A motion was made by Perlberg, seconded by Platek, to adjourn the meeting. Motion carried. The meeting was adjourned at 8:00 pm.

Respectfully submitted by,
Theresa Seabloom, Secretary

Signed by President _____

Or Vice-President _____

Or 2nd Vice-President _____